



BOWL FOR KIDS' SAKE 2025



February 20, 2025

To Whom It May Concern:

Join us at Move for Mentoring Bowl For Kids Sake on **March 21, 22, 2025 at Yorkton Bowl Arena** . Become a sponsor and/or enter a team as part of our Move for Mentoring campaign supporting mentoring in Yorkton and area.

In exchange for your sponsorship contribution, we will offer you the great advertising benefits as outlined in the enclosed sponsorship prospectus. It is a great opportunity to promote your business and show that you care about kids! Please let us know what you are willing to commit to as soon as possible so we can outline how everyone could benefit from the sponsorship opportunities.

Did you know that every \$1 invested in mentoring through Big Brothers Big Sisters has an \$18 return value as youth reach their true potential and give back to society? We are a charitable non-profit organization that relies on the generosity of our community. The more funds we raise with your help the more children will benefit from mentoring. Each time we pair a child with a mentor or introduce a group of students to an in-school program, we **start something** incredible — a life-changing relationship built on friendship, trust and empowerment.

Our Mission is to enable life-changing mentoring relationships to ignite the power and potential of young people. We believe that by changing the course of young lives we can change the course of a community's future. It could lead to a reduction in poverty and unemployment, to safer schools and neighborhoods, and to a renewed optimism for growth. Whether it is in the form of time or money there is no more important investment we as individuals can make than in helping our community's children realize – and share – their full potential. We hope you will also **consider entering a team in this year's event as well**. Lace up for the most important fundraising event of the year and start something big. It is a commitment of only up to two hours, a chance to win great prizes and have lots of fun.

You could help us to make a difference in the lives of so many children. Let us know your commitment by March 10th to receive all the advertising opportunities. Please contact us at (306) 782-3471 or email me at bbbs.yorktonarea@bigbrothersbig sisters.ca for more information. We look forward to continuing to help change lives for the better with your support.

Sincerely,
Irma Van De Bon-Nicol
Executive Director
Big Brothers Big Sisters of Yorkton and Area

A CHANGE OF SHOES CAN CHANGE A LIFE.

SPONSORSHIP OPPORTUNITY

Bowl For Kids Sake is Big Brothers Big Sisters' premier fundraising event where people like you get together with friends, family, and co-workers and have a fun time bowling in support of Big Brothers Big Sisters mentoring programs in your community.

Your support makes a difference. The money raised stays in the community and supports programs that DO make a real and measurable difference to kids!

KING PIN- DIAMOND Sponsor—\$10,000

PARTNER

MEDIA PACKAGE

- Named PARTNER: Title sponsor of event
- Partner Name in 3 radio mentions
- Prominent logo placement in 2 print ads
- Include corporate message of support in 2 print ads and on the website
- Logo placement on event page on website
- Logo placement, links, and ongoing mention on our social media sales (Twitter and Facebook)

CAMPAIGN MATERIAL

- Prominent Logo placement:
- 800 e-messages
 - 3 x 4 Ad on score sheet
 - “Thank you” ad in Yorkton This Week
 - Logo on campaign Item given to every participant for ongoing advertising.
 - Logo on all pledge sheets and campaign mail outs and emails associated with campaign as Event Partner

EVENT SITE RECOGNITION

- Logo on three 2’x4’ lane signs for a minimum of 3 days during event
- Banner at Awards event
- Verbal mention of sponsors by emcee during each bowling challenge & at awards
- Co-Presenter at our Awards reception held post event
- Sponsor can supply 1 additional banner
- 2 hours bowling for a team of 5 during event plus recognition and chance to win prizes.

DOUBLE STRIKE- COBALT Sponsor—\$5,000

EVENT

MEDIA PACKAGE

- Named EVENT: Title sponsor
- Name mention in 2 radio mentions
- Logo placement in 2 print ads
- Logo placement on website
- Logo placement, links, and ongoing mention on our social media sales

(Twitter and Facebook) CAMPAIGN MATERIAL

- Logo placement:
- 500 e-messages
 - 1 x 3 Ad on score sheet
 - “Thank you” ad in Yorkton This Week
 - Logo on campaign bag given to participants and posters associated

with the campaign EVENT SITE RECOGNITION

- Logo on three 2’x4’ lane signs for a minimum of 3 days during event
- Logo on poster at Awards event
- Verbal mention of sponsors by emcee during each bowling challenge and awards event

LUCKY STRIKE- TITANIUM Sponsor—\$2,500

CORPORATE

MEDIA PACKAGE

- Named CORPORATE: Title sponsor of event
- Name mention in 1 radio mention
- Name in 2 print ads
- Logo placement on website

CAMPAIGN MATERIAL

- Name mention:
- 300 e-messages
 - “Thank you” ad in Yorkton This Week
 - Name on score sheet
 - Logo on posters associated with event

EVENT SITE RECOGNITION

- Logo on two 2’x4’ lane signs for a minimum of 3 days during event
- Logo on poster at Awards event
- Verbal mention of sponsors by emcee during each bowling challenge and awards event
- 2 hours bowling for a team of 5 during

Your Sponsorship will make a Big Difference

Mentoring changes the course of young lives, which, in turn, can change the future of communities by making them better places to work, live and thrive. Research shows children who have been mentored have increased self confidence and are more likely to stay in school-empowering them to succeed, give back and realize their true potential. Thanks from all the youth!!!

LUCKY LANE- PLATINUM Sponsor — \$ 1000

MEDIA PACKAGE

- Sponsor's Corporate logo will be displayed on our website for one year
- Radio mention and name in print ad

PLUS your choice of package below:

BOWLING "Team Building" Partner

A gift certificate for 2 teams for one hour of bowling at a later date to further team building. For any sponsor of \$1000 or more.

CAMPAIGN MATERIALS

- Corporate logo on Campaign Item and in print campaign and social media ads
- "Thank you" ad in Yorkton This Week

BOSTON PIZZA "TEAM BUILDING" PARTNER

\$50 gift certificate from Boston Pizza. Any team, or individual raising over \$500. Sponsorship supports children in our group programs.

EVENT SITE RECOGNITION

- Corporate logo displayed at the bowling alley and Awards event during events
- Business name mentioned by announcers during bowling event
- Presentation of award at our annual Community Appreciation event
- Sponsor's name on product will create continuous self-advertisement
- 2 hours bowling for a team of 5 during event plus recognition and chance to win prizes.

LUCKY SPARE- GOLD Sponsor — \$ 600

CAMPAIGN MATERIALS

- "Thank you" ad in Yorkton This Week
- Business name in print campaign (posters)
- Social media mention and thank you. on Facebook and Twitter

- Business Name mentioned by announcers during the bowling event

EVENT SITE RECOGNITION

- Business name on display board at bowling alley during event and on poster at Awards event
- Business name and gift donation mentioned by announcers during bowling event

SPLIT- SILVER Sponsor — \$ 300

CAMPAIGN MATERIALS

- "Thank you" ad in Yorkton This Week
- Social media mention and thank you. on Facebook and Twitter

EVENT SITE RECOGNITION

- Business name on display board at bowling alley during event and on poster at Awards event
- Sponsor's name on product will create continuous self-advertisement
- Business Name mentioned by announcers during the bowling event

PIN-BRONZE Sponsor-\$150

OR

Door Prize under \$150.00

BRONZE Sponsor -\$150 plus

- Business name on poster at the bowling alley during event
- Business name mentioned by announcers during bowling event
- Thank you" ad in Yorkton This Week

Under \$150– door prizes and bowl incentives

- Sponsor's name on product will create continuous self-advertisement
- Business and Gift donation mentioned during give away.

All donations are gratefully accepted. It all helps to make a difference in a child's life. Charitable Receipts for all levels of support.

NOTE: Sponsors of donations for prizes for the highest pledge raisers, giveaways and auction items will receive the sponsorship package that matches the value of the prize donated.

Corporate Name: _____

Mailing Address: _____

Contact Number: _____

Email Address: _____

Sponsorship Level: _____

If you would like to commit as a sponsor or enter our Move for Mentoring Bowl For Kids contact us by March 10, 2025 at:



BOWL FOR KIDS' SAKE– March 21 & 22, 2025

WHAT IS IT?

Bowl for Kids' Sake is Big Brothers Big Sisters of Yorkton and Area most important fund raising event to enable life-changing mentoring relationships that ignite the power and potential of young people.

- Step 1** **Team captains put together a team of 5 people**
(office, family, church, businesses, politicians, media, sports, friends, neighbors)
- Step 2** **Each participant collects a minimum of \$30 in pledges to compete**
Collect \$50.00 in pledges and receive a Bowl For Kids Sake Campaign Item.
- Step 3** **You choose the 2-hour time most suited for your team.**
- Step 4** **Compete and WIN** Incredible prizes for theme team, highest team pledges, highest individual pledges, and guaranteed pledge levels plus highest score!

WHY
WHY
WHY

PARTICIPATE?

Big Brothers, Big Sisters & Mentors of all kinds make a difference in a child's life, simply by being together with friends or co-workers, enjoy 2 hours of free bowling games & lots of laughs!

What to expect the day of:

Arrive at Bowl Arena minimum fifteen minutes before your bowling time to finish registration.

Pledge Sheets and money raised must be handed in prior to bowling or prior to BFKS event.

A Campaign Bag/Item will be given for over \$50 pledges.

Guaranteed prize levels for pledges raised awarded after bowling session and Refreshments and Beef on a Bun at Bowl Arena upstairs

Judging for best costume and theme team. Join us for our Move for Mentoring.....

Have fun: A change of shoes can change a life and give you a chance to win prizes.

GLOW BOWLING TIME

Friday March 21st, 2025

Saturday March 22nd, 2025

5:30-7:30 PM

7:30 -9:30 PM

9:30-11:30 PM (Friday Only)

You choose the best two-hour time for your team .

Helpful Hints

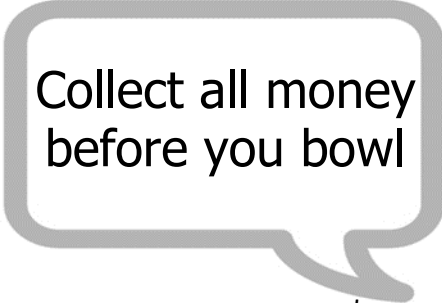
Your request for pledges is made on behalf of the youth who need a Mentor. Money raised will go towards enabling life-changing mentoring relationships that ignite the power and potential of young people such as Mentoring/Big Brothers/Big Sisters as well as the many group activities they can participate in.



Communicate
The Cause

Keep your sponsor sheet handy:

It's easy to fill your pledge sheet, if you have it with you & you remember to ask. Email or Message your friends and invite them to our event! Or Fundraise online by sending potential sponsors to the event page and donate to your team name.



Collect all money
before you bowl

Use the telephone or the computer

You can donate or sign up

email bbbs.yorktonarea@bigbrothersbigsisters.ca

ALL DONATIONS OVER \$10 RECEIVE A CHARITABLE RECEIPT

If collecting pledges through online donations through our website bring a list of the commitment of pledges to be added to your total. Bring all money collected and your pledge sheet when you bowl so we can award you the appropriate prize(s).

For more pledge sheets or help registering Call (306)782-3471 Text (306) 740-7930
email bbbs.yorktonarea@bigbrothersbigsisters.ca



**Free Big Brothers Big Sisters Campaign
ITEM with \$50.00 and up in pledges!**

345 Broadway St. W. S3N 0N8 |
 FAX: 306.782-2181 |
 E-MAIL: bbbs.yorktonarea@bigbrothersbigisters.ca

2025 Team Roster

Friday March 21st and Saturday March 22nd at Yorkton Bowl Arena

Team Registration deadline: March 14th, 2025

Minimum pledge of \$30.00 per person to bowl - \$50 or more wins a campaign item

PLEDGE SHEETS AVAILABLE FOR PICK UP OR WE DROP OFF or pick up at Bowl Arena.

Instructions to Team Captain: Please complete this form and return it by, e-mail or fax to our office.

For more information, call: 306.782.3471 or email bbbs.yorktonarea@bigbrothersbigisters.ca

	Team Captain Name: _____
	Phone: _____ T-Shirt Size: S M L XL XXL XXX
	Email: _____
	Organization/Company: _____
	Team Name: _____

FIRST COME - FIRST CHOICE OF BOWLING TIME. Spots fill up quickly so book early. Please indicate your team's 1st and 2nd choice of bowling time.

Friday	_____ 5:30 pm -7:30 pm	_____ 7:30 pm to 9:30 pm	_____ 9:30 pm to 11:30pm
Saturday	_____ 5:30 pm -7:30 pm	_____ 7:30 pm to 9:30 pm	

Our team would like to challenge: (another business or team) _____

Bowler #2 _____	Adult or youth T-Shirt Size: S M L XL XXL XXXL
Phone: _____	Email: _____
Bowler #3 _____	Adult or youth T-Shirt Size: S M L XL XXL XXXL
Phone: _____	Email: _____
Bowler #4 _____	Adult or youth T-Shirt Size: S M L XL XXL XXXL
Phone: _____	Email: _____
Bowler #5 _____	Adult or youth T-Shirt Size: S M L XL XXL XXXL
Phone: _____	Email: _____