

Recreation and Community Services

MINUTES

SEPT 20, 2023

5:00 P.M.

**DEER PARK CLUBHOUSE
GREEN ROOM**

Attendees	Chairperson: Delmar Zwirsky, Vice Chairperson: Tonia Vermette, Councillor Ken Chyz, Steven Rosowsky, Anne Stupak, Doug Wilkinson,
Regrets	Councillor Randy Goulden, Melinda Sevilla, CV Sastry
Absent	Yuri Forbes-Petrovich
Staff	Taylor Morrison, Lisa Washington, Julia Schofer
Guest	Nicole Baptist, Bylaw and Community Safety Supervisor
Recording	Ashton Kingdon
Call to order	5:03 p.m.
Adjourn	7:00 p.m.

Agenda topics

1. CALL TO ORDER

2. ADOPTION OF AGENDA

The Agenda be revised to add 4.c New Business: 55+ Active Seniors Discussion.

Motion 23-013

Tonia Vermette

That the agenda be adopted as amended with the addition of 4. C. New Business 55+ Active Seniors Discussion. CARRIED.

4. MINUTES OF PREVIOUS MEETINGS

a. Minutes of the June 12, 2023 Meeting

Minutes from the June 12, 2023 meeting of the committee were circulated.

Motion 23-014

Anne Stupak

That the minutes of the June 12, 2023 meeting of the Recreation and Community Services Committee be approved as circulated. CARRIED.

5. NEW BUSINESS

a. Community Graffiti Report Presentation

Nicole Baptist, Bylaw and Community Safety Supervisor came to present the Committee with the report on Community Safety and Well-being Initiatives Project regarding Dilapidated Buildings and Graffiti. Nicole brought the report and findings regarding the Graffiti findings and how to implement practices to deter from the negative graffiti that has been noticed around Yorkton.

In the project study, 2 out of the 9 recommendations were referred to the RCS Committee.

1. Investigate the opportunity to create a graffiti mural (interactive) in areas that are frequently being used as a graffiti space, ensuring this is in accordance with the City's Public Art Policy.
2. Investigate the opportunity to provide a dedicated space for graffiti artists to display their talent (graffiti wall), in accordance with the City's Public Art Policy.

YBID tried to do a graffiti wall with CN Railways on a fence at the Skate Park but it fell through. The Skate Park has always been a place to see all types of graffiti.

The old AgriPlex had a plywood fence around the racetrack and encouraged graffiti artwork. It was very well participated.

If the graffiti walls become too structured, it will deter anyone from being creative and revert back to the vandalism graffiti. There would be signage to promote what it is and then set the parameters for what is allowed and that it will be monitored and corrective action will be done to remove anything inappropriate. There is an education piece that will follow from the study providing the City with the information on how to encourage the creativity and manage the negative responses or artwork.

The Library, Kinsmen and GDCC were identified as good locations to start with as a pilot project. The City will work with the tenants and primary uses of these facilities and plan implementation, location and responsibilities. The plans can be developed over the winter with implementation early spring or summer.

The School divisions also deal with these issues on their playgrounds and property. This could be a partnership to help market where creativity can be done and where it should not. The Bylaw and Community Safety Officers and RCMP would sit down with the schools and share their resources on how to handle graffiti on their property.

Bylaw and Community Safety team is working on a policy to determine the guidelines for graffiti walls. They will use the Human Rights Commission to set standards within the policy.

Yorkton currently does not have a big graffiti problem but there is an increase in graffiti action and just trying to get ahead of a trend before the negative effects get out of hand and impact the quality and impression the City has on its residents and visitors.

Motion 23-015	Anne Stupak That the Recreation and Community Services Committee recommends to Administration the implementation of the graffiti mural (interactive) and then develop a few designated spaces for graffiti artists to showcase their art on a graffiti wall. CARRIED.
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b. Community Culture Plan Update

Prairie Wild Consultant for the Municipal Cultural Plan Update Project zoomed in to present the Committee with an update on their current findings for what culture is to Yorkton.

The committee was not surprised about a need for a Maker's Space. Whether it be a kitchen to cook or shop to learn and use tools for woodworking etc. That is the most consistent request from the Community.

The Committee was surprised to see the request for downtown incentives to keep businesses there or for new businesses to relocate to the downtown area. This would be considered a cultural impact because it is a continuous process. Having a vibrant community arts, theatre and heritage in the downtown contributes to Economic Development, which affects the overall Culture of Yorkton. Moose Jaw was used as an example using their art and heritage in downtown to make it a tourist attraction.

The Culture Plan identifies the Government support and funding requirements but it is still up to the leaders to implement the support and funding as identified in the plan. However, documenting it into a plan shows its importance to the Community.

Yorkton loses many of its Cultural events from the summer in the winter due to not having the infrastructure to accommodate the events year-round.

The Committee identified a quick big win as the community gardens as opposed to the rental garden plots. There are still other barriers with accessibility issues to access the gardens.

The Committee had a great discussion of Yorkton's growing demographic of new comers. The current groups are very traditional in their practices and do not cater to the diversity that Yorkton is growing to be. Yorkton does a great job at recruiting new comers but cannot retain them for longer than 2 to 3 years. The main problem is not being able to rent spaces for their programming. The Committee asked if the City can support these new programs by waiving rental fees to new programs, treat them more like a new small business in Yorkton and give them an incentive to program. The Committee asked the Consultants to take note of this and put this recommendation into the revised Culture Plan.

The Committee members provided the Consultants with the following groups to reach different demographics in Yorkton when they are in the City next:

Seniors: Pickleball, New Horizons

Heritage: Brick Mill, Economic Development

If there are any other groups that come to mind, they are to pass them along to Administration to communicate to the Consultants.

c. 55+ Active Seniors Discussion

55+ Active Seniors Group have approached Administration saying there is nothing for them to do or to do it in. Administration has hired CJ Denyse Consulting to engage with the 55+ Active Seniors steering committee and find out what accessible living activities this group can be doing. Show them what is currently being offered and find out if there is something that is needed but not available. Yorkton does not have just one facility for these members to access and get the same information.

There will be a registered attendance meeting to gather information and hear their concerns. Administration just wanted to update the committee members so they are aware.

6. BUSINESS ARISING

a. Yorkton Cross Country Skiing Club Naming Request

Administration researched other facilities that offer both golfing and Nordic services to see how they name their facilities. There is no facility in Saskatchewan being operated as a golf course and Nordic Centre year round. Administration further estimated the costs for the rebranding and it was not feasible at this time to re-brand the golf course with respect to all the tee signs, Pro Shop merchandise and current advertising and marketing promotions.

Current Highway signage identifying what amenities Deer Park offers is on pause until further direction is received on the naming request. This sign will be the standard highway signage with the little icon symbols on it.

Conversation with the Food Services provider at Deer Park is set to happen before the end of the month and Administration will have a better understanding of what the winter operations at Deer Park will look like. Having a restaurant operated in the winter will help with the promotion of the Deer Park Nordic Centre.

If Council gives approval to the name change request, the rebranding would begin for this winter. The letter on the Clubhouse's feature wall would be installed this fall with magnetic lettering. The website and social media channels would be updated to Nordic Centre promoting the winter activities. The Highway signs would take a bit longer but would be communicated to

proceed with the new name.

Motion 23-016

Tonia Vermette

That the Committee recommends Council to operate a hybrid marketing and advertising campaign that promotes the Deer Park Golf Course during the golfing season, and the Deer Park Nordic Centre during the winter season; with physical signage to reflect both names in place all year long, and implementation to begin this upcoming winter season. CARRIED.

8. NEXT MEETING

- a. October 25, 2023 – SLCGP Adjudication
- b. December 13, 2023 – Regular/Policy over Lunch

10. ADJOURNMENT

Motion 23-012

Doug Wilkinson

That the Recreation and Community Services Committee Meeting be adjourned at 7:00 p.m. CARRIED.

Delmar Zwirsky

Chairperson

Ashton Kingdon

Recording